

PRINCES PARADE

June 2014



New parkland will be protected from any future development

New parkland for the public, created as part of the Princes Parade development, will be protected for recreational use. The parkland will take up around one third of the Princes Parade site.

Cabinet members of Shepway District Council backed proposals for a new pool, school and park on the former household tip during their meeting on May 28.

And, following feedback from the Seabrook public consultation, they insisted that "a legally binding covenant be drawn up to protect the proposed parkland and open space from any future development proposals not directly related to the site's leisure and educational objectives". The Cabinet ordered further investigations into the outline proposals which will now be fully costed.



The proposed leisure centre

Help us decide best location for pool and primary school

Princes Parade has the potential to play a far more beneficial and fulfilling role in the local community than it does at the moment.

That's why we are committed to these exciting plans to transform the land, providing inspirational sporting, leisure and educational facilities for the people of Shepway, as well as visitors and tourists.

Shepway District Council is sharing information about this community development with local residents and is organising

public events which are free and open for all to attend.

The next will take place at **South Road Sports Pavilion on Thursday June 5 from 11am to 7pm.**

Two sites have been suggested for the swimming pool and leisure centre and the new primary school – at the western end (adjoining the golf course) or the eastern end (adjoining the existing play area).

We are very keen to hear your views about which site you would prefer.

Princes Parade – fit for the future

FAQs

Q: What is Princes Parade used for currently?

Princes Parade is a 17-acre strip of land, owned by Shepway District Council, which runs from Battery Point in Seabrook to the golf course at the Imperial Hotel. A former household waste tip, the land is now mainly scrub with one public footpath running across it from the road to the canal towpath.

Q: What is proposed for Princes Parade?

Enhanced leisure facilities, including a new leisure centre with swimming pool and spectator seating, a learner pool, badminton courts, 80-station gym and a multi-purpose studio. There will also be a new primary school for Seabrook, and a new park space designed to open up the setting of the canal. A maximum of 36 quality homes is also proposed to help meet local housing needs within the district.

Q: Where on the site does the council intend to build the school and pool?

Two sites have been suggested – at the western end (adjoining the golf course) or the eastern end (adjoining the existing play area). We are very keen to hear your views about which site you would prefer.



Q: Why can't the pool stay where it is?

The current pool is already well beyond its useful life. In 2012, the council's advisers, Strategic Leisure, reported that the existing pool site would not be large enough to meet the minimum facility mix required to ensure both current and future participation needs. Use of the current site would also mean the potential loss of a capital receipt that could be used to meet the cost of a new facility. It is highly likely that there would be no pool provision for at least 18 months if a new pool was built on the existing site.

Q: Won't development have a negative visual impact on many residents?

The council is insisting on low-profile, eco-friendly designs and is committed to minimising the visual impact on the surrounding area.

Q: How will traffic be catered for?

Shepway District Council will be undertaking a full traffic impact assessment and will bring forward proposals to cater for the traffic levels anticipated.

Q: Will there be enough car parking?

About 100 car parking spaces are proposed and further evaluation will be carried out to ensure adequate provision.

**View additional
images and plans
and sign up for
future newsletters at
www.princesparade.co.uk**