

PRINCES PARADE

May 2014

Public exhibitions of regeneration plans

Princes Parade has the potential to play a far more beneficial and fulfilling role in the local community than it does at the moment.

That's why we are putting forward exciting plans to transform the land, providing inspirational sporting, leisure and educational facilities for the people of Shepway, as well as visitors and tourists.

Shepway District Council is sharing information about this community development with local residents and is planning public events which are free and open for all to attend.

The first will take place at **Seabrook Church Hall on Friday May 23 from 11am to 7pm**. Details about more public events will be unveiled in due course.



Welcome to the Princes Parade development newsletter

Frequently-asked questions answered on PAGE TWO



Welcome to our information newsletter for the Princes Parade development.

The information and images will help you to visualise the plans and answer any queries you may have about the project.

We have launched a website princesparade.co.uk where you can view more images and plans. You will also be able to sign up for future newsletters.

We believe these proposals will make a positive contribution to the district and we appreciate your support.

Princes Parade – fit for the future

FAQs

Q: What is Princes Parade used for currently?

Princes Parade is a 17-acre strip of land, owned by Shepway District Council, which runs from Battery Point in Seabrook to the golf course at the Imperial Hotel. A former household waste tip, the land is now mainly scrub with one public footpath running across it from the road to the canal towpath.

Q: What is proposed for Princes Parade?

Enhanced leisure facilities, including a new leisure centre with swimming pool and spectator seating, a learner pool, badminton courts, 80-station gym and a multi-purpose studio. There will also be a new primary school for Seabrook, and a new park space designed to open up the setting of the canal. A small number of quality houses is also proposed to help meet local housing needs within the district.

Q: Where on the site does the council intend to build the school and pool?

Two sites have been suggested – at the western end (adjoining the golf course) or the eastern end (adjoining the existing play area). We are very keen to hear your views about which site you would prefer.

Q: Won't development have a negative visual impact on many residents?

The council is insisting on low-profile, eco-friendly designs and is committed to minimising the visual impact on the surrounding area.

Q: How will traffic be catered for?

As part of any development, Shepway District



Above, Princes Parade today and, below, artist's impression of the proposed leisure centre



Council will be undertaking a full traffic impact assessment and will bring forward proposals to cater for the traffic levels anticipated.

Q: Will there be enough car parking?

About 100 car parking spaces are proposed and further evaluation will be carried out to ensure adequate provision.